

Center City 2020 Vision Plan Update

22 June 2010





Charlotte CENTER CITY Partners

The Organization

MISSION

Charlotte Center City Partners facilitates & promotes the economic & cultural development of the urban core.

VISION

To create a livable & memorable Center City of distinct neighborhoods connected by unique infrastructure.



Uptown Charlotte

Regional Business Center

- 40% market share
- 68,000 employees

Vibrant Urban Neighborhood

- 11,235 residents

Enhanced Quality of Life

- 220 acres of parks & 2 greenways
- 5 higher education institutions

Destination

- 500,000 convention attendees
- NASCAR Hall of Fame

Transportation

- Hub of \$3 billion system



40 plus year planning history

- **Began with Odell Plan of 1966**

2010 Plan served as blueprint for future development

2010 Plan accomplishments:

- **Increased housing**
- **Little Sugar Creek Greenway**
- **Stonewall / Independence Blvd**
- **Plans for 3 parks including Education Quad in First Ward**



Purpose

New vision, goals & recommendations for growth & development

More than about Uptown – focus on connecting adjacent neighborhoods & breaking down barrier of I-277

Inspire public & private partnerships



Project Team

Co-Chairs

- **Ann Caulkins**
- **Harvey Gantt**

Managed by

- **Planning Department**
- **Mecklenburg County**
- **Charlotte Center City Partners**

Produced by Consultant Team

- **MIG, Inc. - lead consultant**
- **ColeJenest & Stone**
- **Kimley-Horn Associates**
- **Bay Area Economics**
- **Wray Ward**



Planning Process

**Existing
Conditions
&
Community
Visioning**



**Policies,
Projects
&
Programs**



**Draft Final
Plan**



**Community
Plan
Review**



**Public
Hearing
&
Action**

Fall 2009

**Spring
2010**

Summer

Summer/Fall

Fall 2010

Working Groups

- **Mission: To research & identify projects, programs & policies**
 - **Economic vitality**
 - **Transportation & mobility**
 - **Arts, culture & entertainment**
 - **Parks & recreation**
 - **Urban living**



Denver Scientific & Cultural Facilities District



• **WHERE:** Since 1989, Denver's Scientific and Cultural Facilities District (SCFD) has distributed 1/10 of 1% sales and use tax to cultural facilities throughout the seven-county Denver metro area. The funds support cultural facilities whose primary purpose is to enlighten and entertain the public through the production, presentation, exhibition, advancement and preservation of art, music, theatre, dance, zoology, botany, natural history and cultural history.

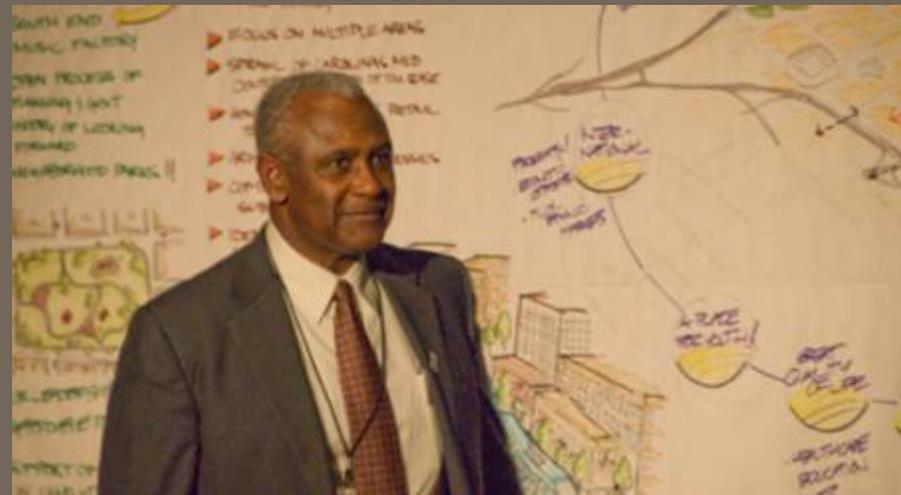
• **WHO:** Residents, Visitors & Commuters

• **HOW:** Dedicated revenue stream to support arts and culture on a regional basis. In 2008, distributed over \$41 million in the 7 county region.

Working Group: Arts, Culture & Entertainment

Community Engagement Community Workshops

- **First Workshop – 21 October**
- **Second Workshop – 31 March**
- **Community Discussion:**
 - **Values, issues & opportunities**
 - **Vision, goals & concepts**
- **Held at Convention Center**
- **500 + participants in person**
- **350 + virtual participants via CLT Blog.com**



County-Wide Neighborhood Workshops

North Regional Library:

- Build out transit so citizens have another alternative to get Uptown
- Add Uptown shopping!

West Boulevard Library:

- Better connectivity between Center City neighborhoods & Uptown
- More things for teens to do Uptown



County-Wide Neighborhood Workshops

Independence Regional Library:

- Create more plazas & parks with amenities
- Commerce in neighborhoods



South County Regional Library:

- Uptown housing for families
- Break down I-277 barrier



centercity2020.com

CENTER CITY



VISION PLAN

sign up!



receive
automatic
email
updates



about the plan

visioning workshop



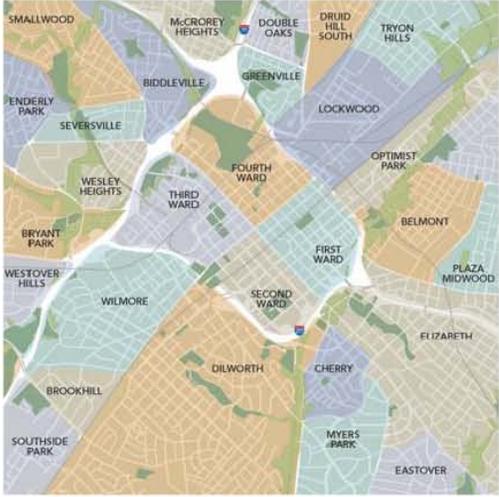
We need your input to create a vision for the next 10 years! Your input and feedback is critical to the success of the 2020 Vision planning effort and the future of the City Center. This interactive forum is your gateway to the Center City 2020 Vision Plan project. Sign up today!



Enduring Center City Vision Viable | Livable | Memorable

Center City 2020 Vision

Center City Charlotte offers a distinctive, memorable and inclusive urban experience . . . a rich tapestry of diverse cultures, mixed-use urban centers and traditional neighborhoods woven together by a unified and integrated system of great streets, transit, parks and open spaces.



GOAL 1
Regional Economic Engine



GOAL 2
Walkable, Full-Service Neighborhoods



GOAL 3
Integrated Transportation Hub



GOAL 4
Network of Parks, Recreation & Open Space



GOAL 5
Premier Arts, Cultural & Entertainment Destination



GOAL 6
Thriving Retail & Restaurants



GOAL 7
Lifelong Learning



GOAL 8
Wellness & Healthy Lifestyles



GOAL 9
Civic Heart of the Region



GOAL 10
Leader in Environmental Sustainability



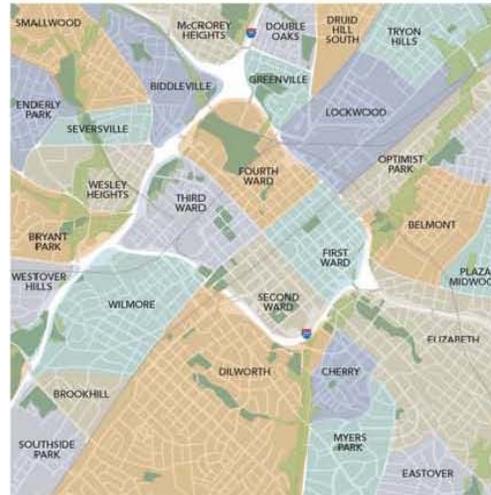
Recommendation: Applied Innovation Corridor

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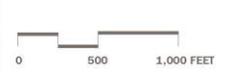
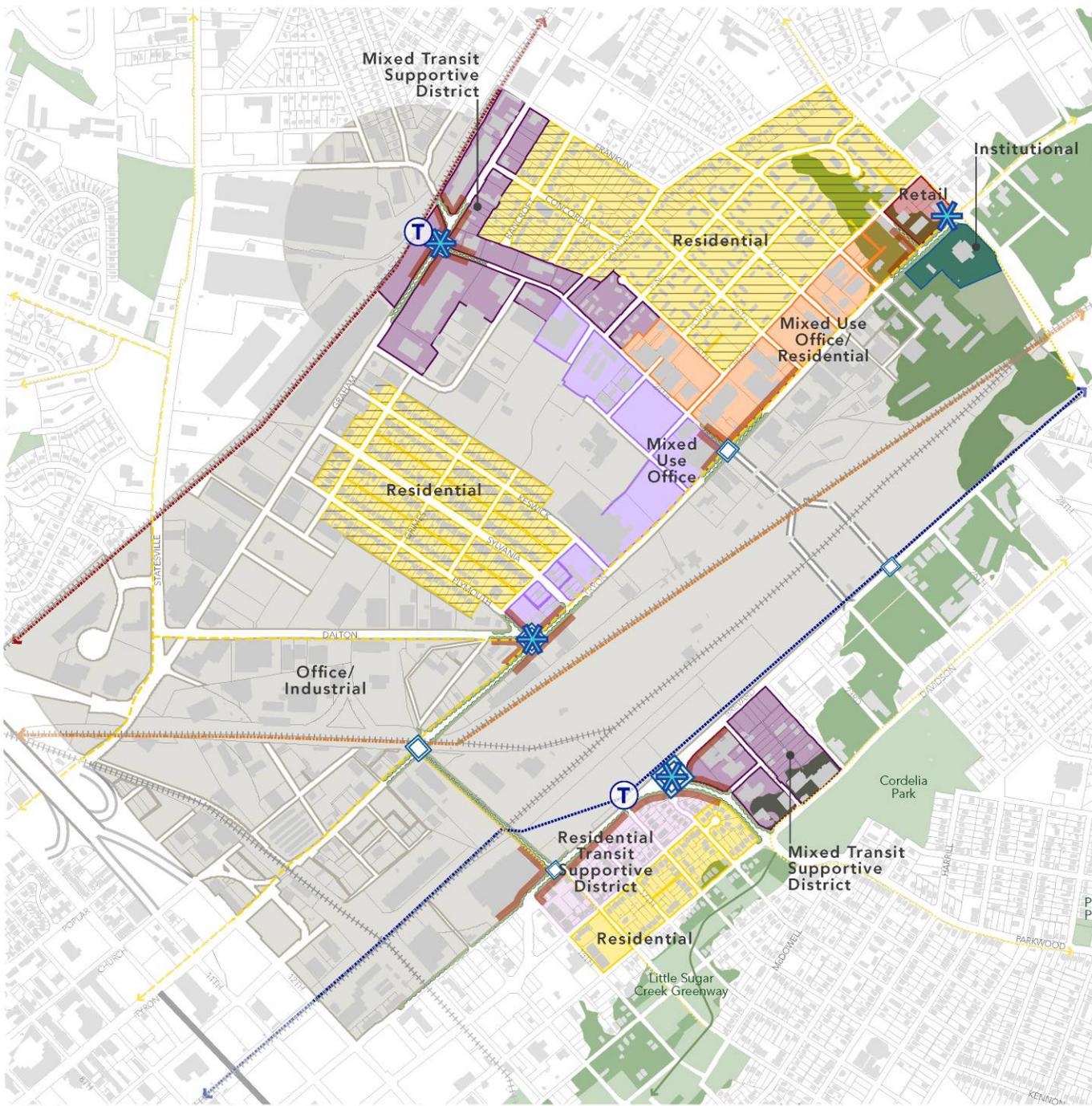


CHARLOTTE

Center City 2020 Vision Plan

North Rail Yards Development Strategy

- Freeway/Ramp
- Rail
- Building Footprint
- Proposed LYNX Blue Line Light Rail
- Proposed High Speed Rail
- Proposed LYNX Red Line Commuter Rail & Station
- Transit Station
- Neighborhood Conservation Area
- Existing Park, Open Space and Plaza
- Proposed Park, Open Space and Plaza
- Existing Trail
- Planned Bikeway
- Bikeway Opportunity
- Proposed Bridge Connection
- Planned Street
- Active Edge Priority
- Priority Streetscape Improvements
- Pedestrian Crossing Improvements
- Activity Node



Revised 03.24.10
Data Source: Mecklenburg County GIS





High Tech Business Park (Sofia, Bulgaria)



Energy Technology Manufacturing



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1 月台 列車情報
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Regional Connectivity for Employees, Residents, Tourists and Freight

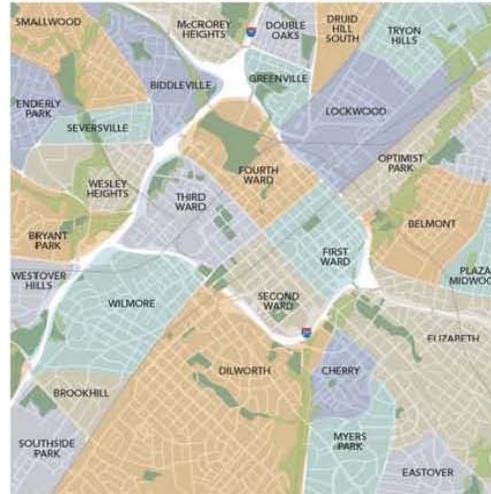
Recommendation: Urban Campus

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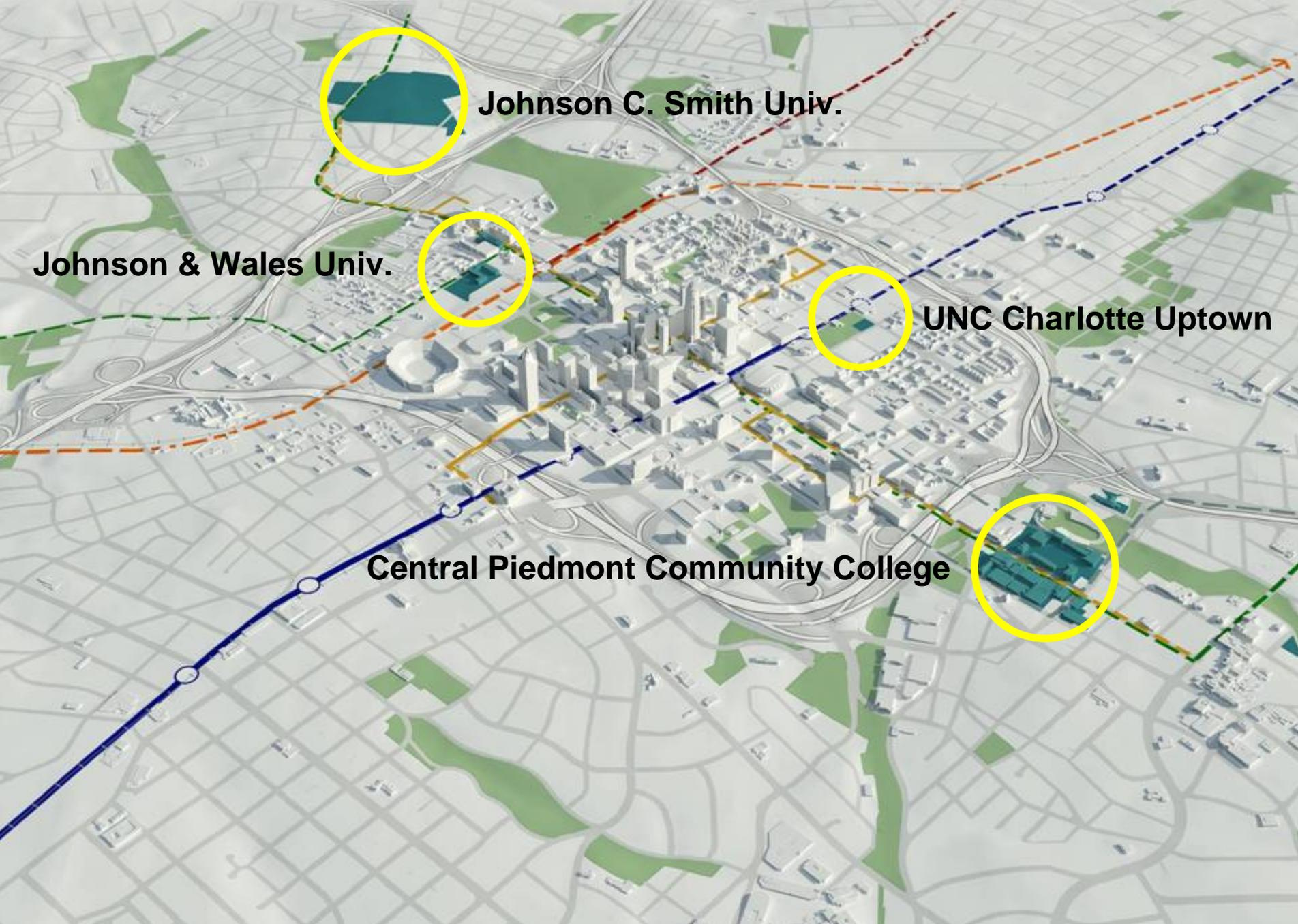


GOAL 9
Civic Heart of
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Johnson C. Smith Univ.

Johnson & Wales Univ.

UNC Charlotte Uptown

Central Piedmont Community College



Physical and Programmatic Synergies Among Institutions



Campus Facilities Integrated with Urban Infrastructure (Portland State University)



Shared Center City Student Union (Belfast, Ireland)

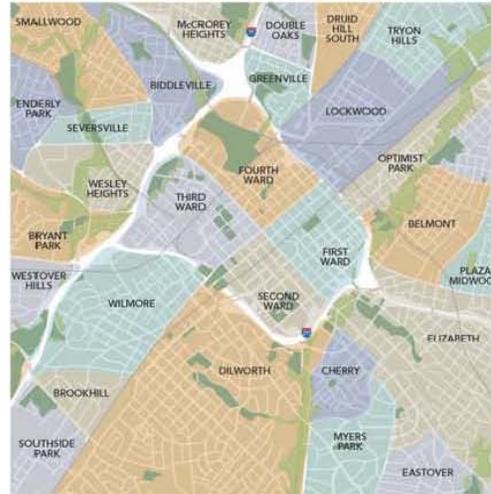
Recommendation: Ballpark Neighborhood

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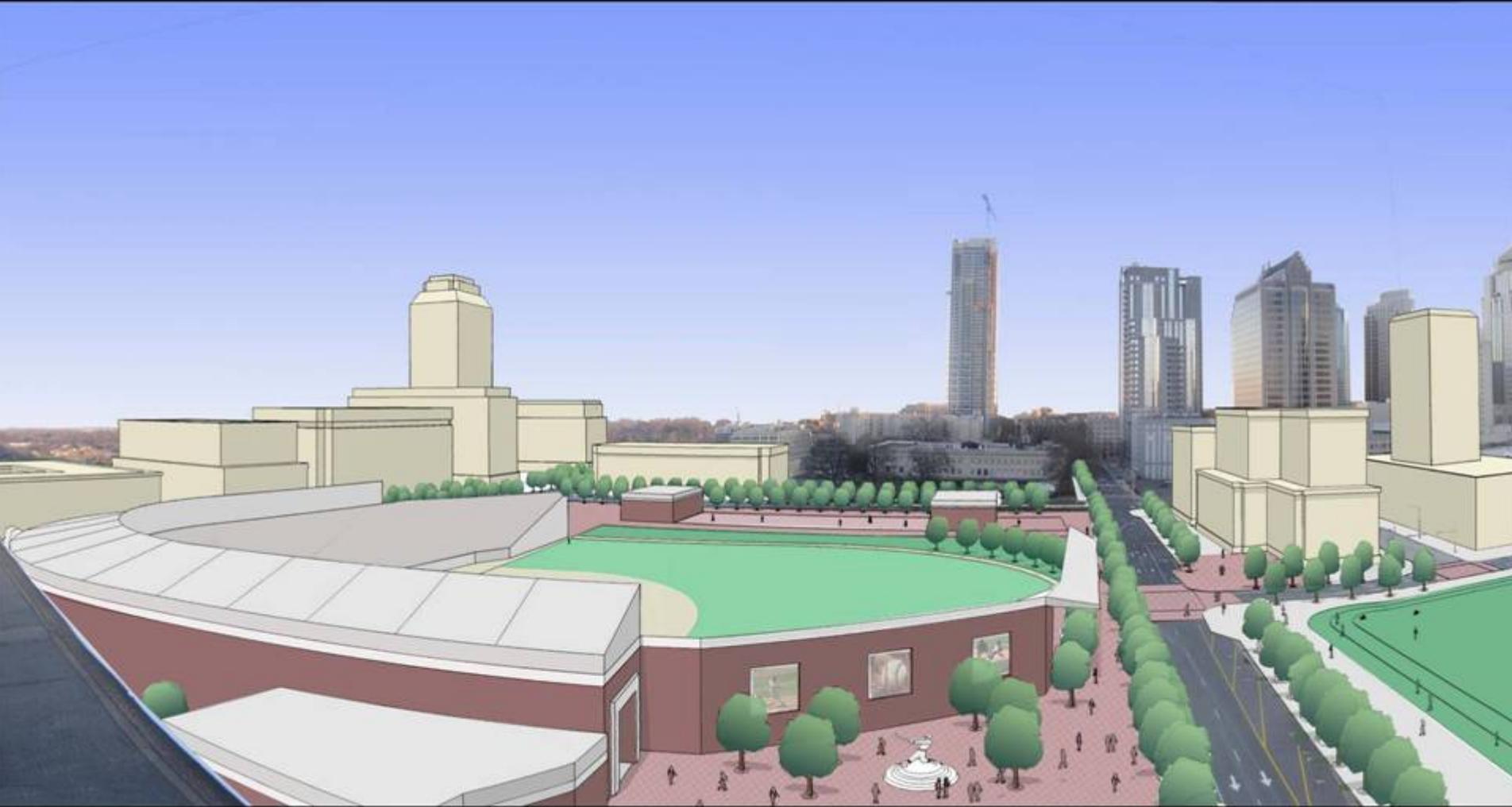




Open Space for a Livable Neighborhood (Romare Bearden Park, Charlotte)









Ballpark Integrated with Surrounding Mixed Use Development (Portland, Oregon)



Sports-Oriented Restaurants and Entertainment (Wrigleyville, Chicago, Illinois)

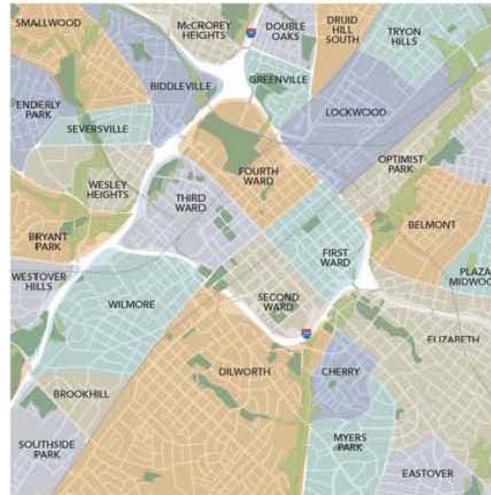
Recommendation: Gateway Station Employment Center

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**Catalytic
Development
Capitalizing on
Strategic Public
Investments**



New Employment Hub at Potential Gateway High Speed Rail Station (San Francisco, CA)

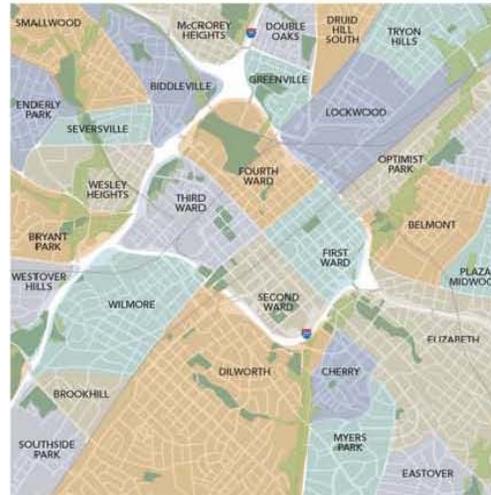
Recommendation: Five Points Neighborhood Center

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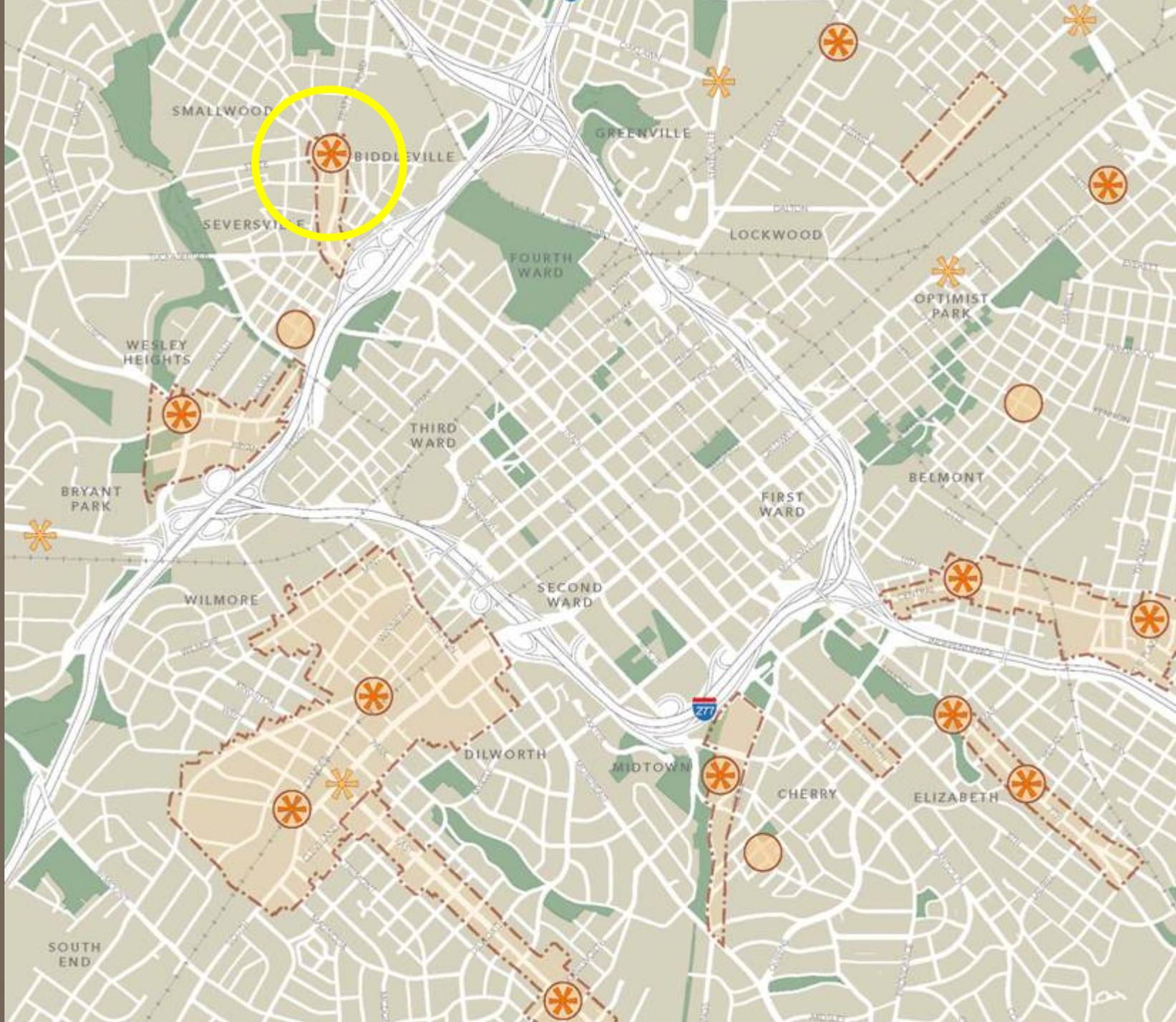


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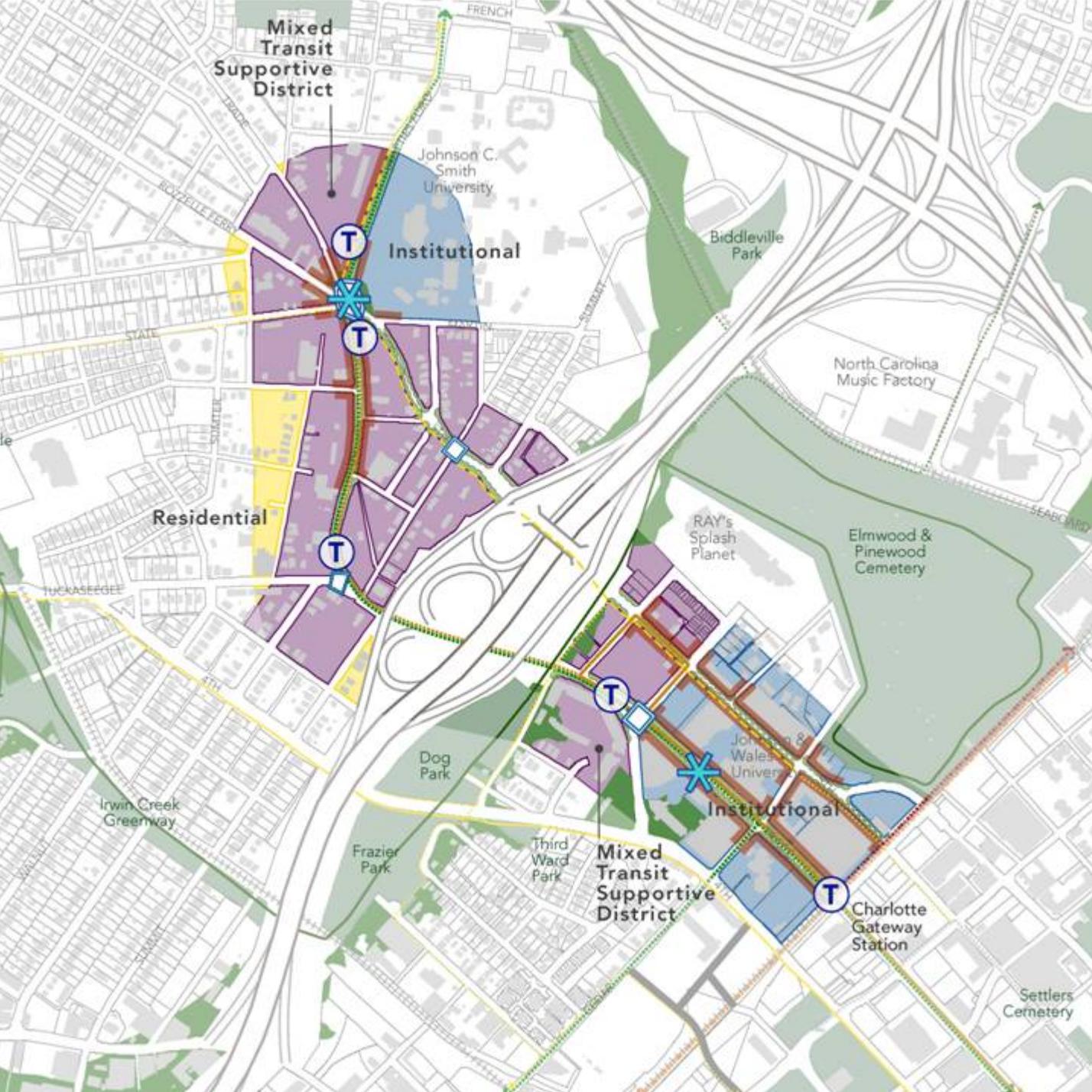


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West Trade Focus Area



Five Points Neighborhood Center



Johnson C.
Smith
University











Next Steps

- **Community Workshop #3**
Convention Center
September 23rd – 5:30pm
- **Final Presentation to**
Elected Officials for Action
Fall 2010
- **Follow on-line @**
centercity2020.com

